

GIVEAWAY
IN PRECISION BUCKS!

in line will get a \$100, \$50, \$25, or \$10 coupon towards in-store purchases per day!





with 18-55mm & 75-300mm Lenses

- 24.1MP APS-C CMOS Sensor
- Full HD 1080p Video 30fps
- Built-In Wi-Fi Connectivity with NFC





Panasonic Mirrorless Full Frame

Olympus OM-D E-M10 III

- with 14-42 EZ Lens • 16.1MP Four Thirds Live MOS Sensor
- UHD 4K30 Recording; Clips Video Mode
- In-Body 5-Axis Image Stabilization

Reg. \$799.99 - \$200 Instant Savings



FREE CLASSES OFFERED ALL DAY

Courtesy of your favorite camera manufactures!

FRIDAY CLASSES	SATURDAY CLASSES
11 a.m. to Noon Getting to know the Nikon Z System	11 a.m. to Noon Getting to know the Nikon Z System
Noon to 1 p.m. Mixed-Color and Light Portrait Demo	Noon to 1 p.m. MagBox System
1 to 2 p.m. Real Time Eye Auto Focus for Humans and Pets using Al (Artificial Intelligence), Real Time Tracking, Interval Shooting	1 to 2 p.m. Real Time Eye Auto Focus for Humans and Pets using Al (Artificial Intelligence), Real Time Tracking, Interval Shooting
2 to 3 p.m. What to Shoot When There's Nothing to Shoot	2 to 3 p.m. What to Shoot When There's Nothing to Shoot
3 to 4 p.m. PCU/PCV Classes	3 to 4 p.m. Traveling the National Parks
4 to 5 p.m. Meet the 5 Series	4 to 5 p.m. Mixed-Color and Light Portrait Demo



D5600

w/18-55mm & 70-300mm

- 24.2MP DX-Format CMOS Sensor
- Full HD 1080p Video at 60 fps
- ISO 100-25600 and 5 fps Shooting
- Time-Lapse Movie Recording Reg. \$1,149.99 - \$550 Instant Savings





• Built-In Wi-Fi and NFC, Dual SD Slots

• 5-Axis SteadyShot INSIDE Stabilization

100099





Lumix GX85 Two Lens Kit

12-32mm & 45-150mm Lenses

• 16MP 4/3 Live MOS Sensor • UHD 4K Video Recording at 30/24 fps

• 5-Axis In Body Stabilization, Dual I.S. Lens

Reg. \$999.99 - \$500 Instant Savings

MANUFACTURER REPS IN-STORE

Check out the latest camera gear straight from the source!

Canon FUJIFILM Manfrotto TAMRON



⊿westcott

SONY Panasonic

BOWENS













Bring in your quality used cameras or lenses and get cash back the same day!

FREE 50 4X6 PRINTS & 2-HR PHOTO CLASS WITH ANY NEW CAMERA PURCHASE DOORS OPEN AT 10:00 AM UP TO \$100 IN VALUE!



PRINTER BUILT INTO CAMERA!



PRINTER BUILT INTO CAMERA!



159⁹⁹

Canon IVY CLIQ

- Hybrid Digital Camera/ZINK Printer • 5MP Image Sensor

• No Bluetooth Connectivity



Canon Power-

Shot G7X MKII

• Full HD 1080p Video at 60 fps

Intelligent IS Image Stabilizati

SAVE \$100

Canon 5D Mark IV DSLR

• FFull HD 1080p Video Recording at 60 fps

Canon 80D DSLR

• 24.2MP APS-C CMOS Sensor

• Dual Pixel CMOS AF

Reg. \$1,099.99

\$200 Instant Savings

• 30.4MP Full-Frame CMOS Sensor • DCI 4K Video at 30 fps; 8.8MP Still Grab

• Full HD 1080/30p and 720/60p **SAVE \$300**

Reg. \$3,099.99



Shot G9X MKII Full HD Video at 60p/30p/24p Capture night sky w/Star Mode

Canon Power-

SAVE \$80



- 26.2MP Full-Frame CMOS Sensor
- 2.36m-Dot OLED Electronic Viewfinder
- Dual Pixel CMOS AF, 4779 AF Points

Reg. \$1,999.99 **\$169999**Instant Savings



SAVE \$150 Reg. \$799.99



Reg. \$2299.99 \$**1999**99



INSTANT SAVINGS ON CA	INON I	EINDED:
ADD A LENS TO YOUR CANON GEAR	INSTANT SAVINGS	FINAL PRICE
EF 16-35mm f2.8 L III	\$300	\$18 99 99
EF 50mm f/1.4 USM	\$70	\$ 329 99
EF 17-40mm f4 L USM	\$300	\$ 499 99
EF 100mm f/2.8L Macro IS USM	^{\$} 150	\$ 749 99
EF 70-200mm f4 L USM	\$100	\$ 549 ⁹⁹
EF 24mm 2.8 STM	^{\$} 20	\$129 ⁹⁹
EF 70-200mm f/2.8L IS II USM	\$300	\$1 799 99
EF 100-400mm f/4.5-5.6L II IS USM	\$400	\$ 1799 99

Canon lens FINAL PRICE is after Canon Instant Savings

Nikon D750 • 24.3MP FX-Format CMOS Sensor • Full HD 1080p Video Recording at 60 fps

• Native ISO 12800, Extended to ISO 51200

Reg. \$1,699.99 - \$400 IR SAVE \$400 \$170099 All Nikon products include. Nikon Inc. USA limited warranty.

Nikon Authorized Dealer



Nikon D500

• 20.9MP DX-Format CMOS Sensor

• Native ISO 51200, Extend to ISO 1640000 • 4k Video & In-Camera Time Lapse

Reg. \$1,699.99 - \$200 IR SAVE \$200 \$ 49999



Nikon D7500

with 18-140mm Lens • 20.9MP DX-Format CMOS Sensor

• 4K UHD Video Recording at 30 fps • 8 fps Shooting for Up to 100 Frames

Reg. \$1,499.99 - \$400 IR

SAVE \$400 \$ 109999



New Canon EOS RP Kit

Canon M50 Kit

w/15-45mm IS STM 24.2MP APS-C CMOS Senso • Full HD 1080p Video at 60 fps

5-Axis Image Stabilization

SAVE \$200

- with EF 24-105mm IS STM + EF Adapter
- Wi-Fi and Bluetooth Connectivity
- UHD 4K and Full HD 1080 Video
- ISO 100-40000, Up to 5 fps Shooting

SAVE \$300



Body Only • 24.2MP APS-C CMOS Senso • DIGIC 7 Image Processor • Full HD 1080p Video at 60 fps

\$649⁹⁹

• UHD 4K30 Video; C-Log • Dual Pixel CMOS AF, 5655 AF SAVE \$300

DIAMOND WARRANTY

3 YEAR NO FAULT DAMAGE WARRANTY

3 YEAR ACCIDENTAL DAMAGE WARRANTY COVERS:

Impact Damage • Manfacturer Defects • Sand & Grit Damage • Unintentional Abuse

Mechanical Malfnctions • Normal and Abnormal Wear and Tear • Lemon Protection

*Available for purchase.

42MP Full-Frame Sensor

• 5-Axis SteadyShot Stabilization

399 Point AF System & 10fps

• 4K Video (30p)

+ BONUS KIT FREE GRIP, BATTERY, & 32GB SD CARD

EF 50mm f/1.4 USM	\$70	\$ 329 99
EF 17-40mm f4 L USM	\$300	\$ 499 99
EF 100mm f/2.8L Macro IS USM	\$1 5 0	\$ 749 99
EF 70-200mm f4 L USM	\$100	\$ 549 99
EF 24mm 2.8 STM	\$ 20	\$1 29 ⁹⁹
EF 70-200mm f/2.8L IS II USM	\$ 300	\$1 799 9
FF 100 400 f/4 F F // ILIC LICM	\$400	\$170099

OLYMPUS

NOW IN-STOCK!

AF-S 70-200mm f/2.8 FL ED VR

Reg. \$2799.99 - \$650 IR = **\$2,199.99**

AF-S 24-70mm f/2.8E ED VR Reg. \$2399.99 - \$500 IR = **\$1,899.99**

AF-S 28-300mm f3.5-5.6 ED VR

Reg. \$949.99 - \$100 IR = **\$849.99**

AF-S 14-24mm f2.8 G ED

Reg. \$1899.99 - \$300 IR = **\$1,599.99**

AF-S 105mm f1.4E ED

Reg. \$2199.99 - \$300 IR = **\$1,899.99**

AF-S 200-500mm f/5.6E VR

Reg. \$1399.99 - \$140 IR = **\$1,259.99**

OM-D E-M1X

Body Only

- 20.4MP Live MOS Micro Four Thirds Sensor • DCI 4K/24p & UHD 4K/30p Video Recording
- 5-Axis Sensor-Shift Image Stabilization • Weather-Sealed Construction

\$**2999**99



Nikon Z7 New Mirrorless Body

• 45.7MP FX-Format BSI CMOS Sensor

• UHD 4K30 Video; N-Log & 10-Bit HDMI Out • 8K Time-Lapse Mode; Wi-Fi and Bluetooth

Reg. \$3,399.99 - \$600 IR SAVE \$600 \$279999



Nikon Z6

New Mirrorless with 24-70mm Lens • 24.5MP FX-Format BSI CMOS Sensor

• UHD 4K30 Video; N-Log & 10-Bit HDMI Out • Built-In 5-Axis Vibration Reduction

Reg. \$2,599.99 - \$200 IR

SAVE \$200 \$239999

Precision Camera Advantage

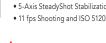
Buy any new camera from us and receive:

- · Free 2-hour basic photo class · \$20 off any photo class
- · 50 free 4x6 prints
- · \$15 free in-store photofinishing credit · Two day rental for the price of one

SONY



Sony a6500 Kit • 24.2MP APS-C Exmor Sensor • Internal UHD 4K Video







Sony SEL50F18F Sony SEL24105G

 Aperture Blade: 7 blades (Circular) • Filter Diameter: 49 mm



Reg. \$249.99 -\$50 Savings



Sony RX100 VI + 3 PC Bonus Kit*
• 20.1MP 1" CMOS Sensor 4K (30p) Video Recording24-200mm (35mm Equivale

IN STOCK



 24-600mm Focal Length Reg. \$1399.99 \$129999 - \$100 Savings



• Aperture Blade: 9 blades (Circular)

Reg. \$1399.99 **\$119999** \$200 Savings

• Filter Diameter: 77 mm

Sony RX10 III Point & Shoot Digital Camera
• 20.1MP 1" Exmor CMOS Sensor SAVE \$100



Sony RX10 IV tery & 32GB SD Card 20.1MP 1" CMOS Senso 24-600mm (35mm Equivalent SAVE \$100

Sony HX80

Full HD 1080n/60 Video

Point & Shoot Digital Camera

• 30x Opt. Zoom, EVF Viewfinder

SAVE \$50

Reg. \$369.99 - \$50 Savings



24.3MP Full-Frame CMOS Senso

Full HD XAVC S Video and S-Log

\$**999**99

Sony HX99

• 4K (30p) Video

• 18.2MP CMOS Sensor

Point & Shoot Digital Camera

• 30x Opt. Zoom, EVF Viewfinder

 4K Ultra HD 24p/30p & 20.6MP Stills Balanced Optical SteadyShot SAVE \$150 Reg. \$849.99 \$150 Savings



UHD at 24/30 FPS, HD Up to 240 FPS • XAVC Long, AVCHD Codecs

Sony RX100 VA

20.1MP 1" Exmor RS BSI CMOS Sensor

Reg. \$999.99 - \$100 Instant Savings

SAVE \$100 \$899⁹⁹

Cyber-shot Digital Camera

• 3.0" 1.23m-Dot 180° Tilting LCD

• 4K (30p) Video Recording

• 24-70mm Focal Length

Sony FS-5 Body

• 2 x SD Media Card Slots HD/3G-SDI & HDMI Output

24.2MP Full-Frame Stacked Senso

693-Point AF System & 20 fps

ternal UHD 4K Video Recording

4749⁰⁰

\$100 GIFT CARD

with purchase of any

camera or lens over \$600

\$50 GIFT CARD

with purchase of any

amera or lens under \$600

GIFT =

CARD

FUJ!FILM



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Fujifilm X-T3 Kit with XF18-55mm Lens • 26.1MP APS-C CMOS 4 Sensor

\$**1299**99

• UHD 4K60 Video; F-Log Gamma

• Weather-Sealed Magnesium-Alloy

• 3.0" Tilting LCD Touchscreen

SAVE \$200 Reg. \$1899.99 - \$200 Savings



Fujifilm X-H1 Body with Power Grip

• 24.3MP APS-C CMOS III Sensor • Internal DCI 4K Video and F-Log • 5-Axis In-Body Image Stabilization • 325-Point Intelligent Hybrid AF System





Fujifilm X-Pro 2

• 24.3MP APS-C CMOS III Sensor

• UHD 4K and Full HD 1080p Video

Weather-Sealed Design, 2x SD Card

SAVE \$200

Reg. \$1699.99 \$149999

Body - Black

Body Only Medium Format • 51.4MP 43.8 x 32.9mm CMOS Sensor • Full HD 1080p Video Recording

Fujifilm GFX 50R

SAVE \$500 Reg. \$4499.99 **\$399999**- \$500 Savings

• Weather-Sealed Magnesium-Alloy



OM-D E-M1 Mark II with 12-40mm Pro Lens

• Built-In Wireless Connectivity • 10 fps and 1/8000 sec.

SAVE \$700 Reg. \$2,699.99 \$700 Instant Saving \$**1999**99



E-MIX

OM-D E-M5 Mark II with 14-150mm lens

• Built-In Wi-Fi; 10 fps Shooting Rate • TruePic VII Image Processor

• Full HD 1080p Video at up to 60 fps

• Dust and Splashproof Construction

Lumix DC-ZS200

• UHD 4K Video at 30 and 24 fps

4-360mm (35mm Equivalent)

Digital Camera

• 20.1MP 1" MOS Sensor

• 5-Axis HYBRID O.I.S.



Waterproof to 98.4', Shockproof to 7' reezeproof to 14°F, Motion Tracking

Lumix DC-FZ1000

• 4K QFHD Video Recording at 30 fps

25-400mm f/2.8-4 35mm Equivalent

SAVE \$200

Reg. \$799.99

- \$200 Instant Savings

\$**599**99

Digital Camera

• 20.1MP 1" MOS Sensor

• • 5-Axis HYBRID O.I.S.

\$**449**99

Panasonic LUMIX

INSTANTLY SAVE \$500!



Lumix GH5 Body Only • 20.3MP Digital Live MOS Sensor

• Dual UHS-II SD Slots

• 4K Video with No Crop • 4K Video at 24/30p; 4K Photo • 5-Axis Stabilization; Dual I.S. 2 • 3.2" Free-Angle Touchscreen

• ISO 25600 and 12 fps Continuous

SAVE \$500 Reg. \$1999.99 \$149999



Lumix G85

- w/12-60mm Lens
- 16MP Live MOS Sensor • Micro Four Thirds System
- 2.36m-Dot Electronic Viewfinder • 3.0" Swivel LCD Touchscreen
- DFD AF System, 4K PHOTO Modes

SAVE \$300 Reg. \$999.99 **\$69999** - \$300 Savings



with 24-105mm Lens • 24.2MP Full-Frame MOS Sensor • UHD 4K60 Video; HDR • Weather-Sealed Construction • Sensor-Shift Image Stabilization

with 24-105mm Lens

• 47.3MP Full-Frame MOS Sensor

• UHD 4K60 Video Recording

• Weather-Sealed Construction

• Sensor-Shift Image Stabilization

IN-STOCK! **SAVE \$100** \$**3399**99 - \$100 Instant Savings \$**699**99



Lumix DC-ZS70 Body Only

• 20.3MP 1/2.3" MOS Sensor • UHD 4K Video Recording at 30p • 24-720mm (35mm Equivalent) • 5-Axis HYBRID O.I.S.

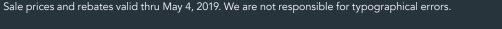


Reg. \$799.99



• 20-1200mm 35mm Equivalent • ISO 6400, 10fps Shooting, 4K Photo

Reg. \$399.99 \$100 Instant Savings \$**299**99



SAVE \$50 IN-STOCK! \$50 + FREE TRAVEL KIT Reg. \$399.99 - \$50 Instant Savings \$**349**99

Sale prices and rebates valid thru May 4, 2019. We are not responsible for typographical errors.

GIVEAWAY IN PRECISION BUCKS First 51 in line will get \$100, \$50, \$25, or \$10 towards in-store purchase!

GIFT CARD 6 \$100

18-400mm Di II VC HLD

ULTRA TELEPHOTO ALL-IN-ONE

\$50 \$25

10

DAYS ONLY

SIGMA **Artistry** in Your **Every Day** Explore 11 lenses that make magic of the routine.



	Art Primes	WAS	NOW	SAVE	Art Zoo
	35mm F1.4 DG HSM A	\$899	\$774	\$125	18-35mm F1.8
	50mm F1.4 DG HSM A	\$949	\$849	\$100	24-70mm F2.
	85mm F1.4 DG HSM A	\$1,19 9	\$1,099	\$100	50-100mm F1.
	Contemporary	WAS	NOW	SAVE	F1.4 Mi
	100-400mm F5-6.3 DG OS HSM C	\$799	\$649	\$150	16mm F1.4 DC
	150-600mm F5-6.3 DG OS	\$1,089	\$939	\$150	30mm F1.4 D0
	HSM C	. ,			56mm F1.4 D0
	MC-11	WAS	NOW	SAVE	This offer is v
	MC-11	\$249	\$149	\$100	2019 and Ma
					cannot be co

Art Zooms	WAS	NOW	SAVE
18-35mm F1.8 DC HSM A	\$799	\$699	\$100
24-70mm F2.8 DG OS HSM A	\$1,299	\$1,199	\$100
50-100mm F1.8 DC HSM A	\$1,099	\$999	\$100
F1.4 Mirrorless Trio	WAS	NOW	SAVE
16mm F1.4 DC DN C	\$449	\$399	\$50
30mm F1.4 DC DN C	\$339	\$289	\$50
56mm F1.4 DC DN C	\$479	\$429	\$50
This offer is valid through current Sigma Authorized Dealers in the U.S.A., only. It must be redeemed between April 28, 2019 and May 20, 2019. Subject to availability. This offer			

TAMRON

\$50

SAVE UP TO \$200 ON SELECT TAMRON LENSES SP 150-600mm Di VC USD G2

SAVINGS





\$200

100-400mn Di VC USD \$100



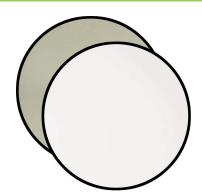
TELEPHOTO 70-300mm Di [model A17] \$20



Westcott Erin Manning Strobelight Plus Kit

- Strobelite Plus 200Ws Monolight • 32" Octabox and Adapter Ring
- 8.5' Light Stand
- 30" 5-in-1 Reflector
- Carrying Case Guide Number: 135

Reg. \$429.99 - \$80 Savings



Westcott Basics 5-in-1 Reflector - 40" **\$49**99



Profoto A1 AirTTL on Camera Flash \$**995**99





Westcott Ice Light II LED Strip Light

SAVE \$100

Reg. \$499.99 \$ \$100 Savings



Profoto B10 AirTTL Duo Kit



Savage Adaptable Speedlight Softbox 25"



Savage Rainbow RGB Ringlight

WE WANT YOUR OLD CAMERAS!

TRADE-IN OR SELL OUT RIGHT

BRING IN YOUR QUALITY USED CAMERAS OR LENSES AND GET CASH BACK THE SAME DAY!





GoPro Hero 7 **SPECIAL VALUE OFFER!**



64GB SD Memory Card



Reg. \$69.99

NOW







Reg. \$69.99 NOW \$4999



All in-stock tripods. No other discounts apply. In-store May 3 & 4



Tamrac, Tenba, Pelican, Think Tank & more All in-stock bags. No other discounts apply. In-store May 3 & 4.



When you reserve one or more days. For a single item only.

Not valid with other discounts/offers. Deposit required. Present coupon at time of payment. Expires 6/30/19.

Sale prices and rebates valid thru May 4, 2019. Not responsible for typographical errors.

